

Project Title: Women's Preventive Services Initiative
Applicant Organization Name: American College of Obstetricians and Gynecologists (The ACOG Foundation)
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ABSTRACT The American College of Obstetricians and Gynecologists (ACOG) is committed to continuing our longstanding work to improve women's health across the lifespan. The purpose of the Women's Preventive Services Initiative (WPSI) is to improve women's health across the lifespan by engaging a coalition of provider, academic, and patient-focused health professional organizations to identify and recommend evidence-based updates to HRSA-supported Guidelines and raise awareness and increase clinician adoption and utilization of these Guidelines. As the leading organization dedicated to women's healthcare, and the grantee of the initial five years of the program, ACOG is well-positioned to continue to lead this initiative. The WPSI is overseen by an Advisory Panel comprised of representatives from ACOG and three other major professional organizations representing the majority of women's health care providers, the American Academy of Family Physicians, American College of Physicians, and Nurse Practitioners in Women's Health. Development of recommendation for preventive women's health care services follows a strong and transparent methodology, and is driven by a Multidisciplinary Steering Committee, a broad coalition of women's health care providers who collaborate to develop and implement these recommendations. This strong coalition systematically reviews current, new and emerging scientific evidence to develop updated recommendations to the HRSA-support Women's Preventive Services Guidelines that are culturally and linguistically competent. Evidence identification, analysis and synthesis is undertaken by the Pacific Northwest Evidence-based Practice Center, in conjunction with the Multidisciplinary Steering Committee. Draft recommendations will be posted for public comment, and all comments reviewed by committee members before finalization of recommendations. These final recommendations will be submitted for HRSA consideration of approval and adoption. Through a coalition of clinician, patient, consumer, and key stakeholders, the Dissemination and Implementation Steering Committee will work to increase awareness and utilization of the recommendations through promotion and dissemination strategies. Dissemination is targeted to women's preventive care practitioners, through professional associations and community-based organizations, and to patients through a variety of materials tailored to a range of cultural and socio-economic groups, and underserved communities. The next five years will also seek to increase adoption and utilization of the Guidelines through the Well-Woman Care Implementation Pilot Program. This Pilot Program will test utilization of the Guidelines in clinical settings and develop a Dashboard to show key performance indicators and clinician utilization. With membership comprising over 93% of ob-gyns in the U.S., ACOG is the largest obstetrician-gynecologist association in the nation dedicated to the advancement of women's health care and is uniquely positioned to continue to lead the WPSI. For more than 20 years ACOG has followed a rigorous process for development of evidence based clinical practice guidelines for our membership and other clinicians and will apply methodologic experience with this structured process to additional efforts to focus on preventive services for women.