## Coplin Health Systems

Applicant Organization: Wirt County Health Services Association dba Coplin Health Systems

606 Washington St, Ravenswood, WV 26164, www.coplinhealth.cm

Project Director: Sarah Barton, Senior Project Manager, 304-679-6680, sbarton@wchsa.com

**Key Staff:** Rob Dudley, CEO, 304-275-3301, rdudley@wchsa.com

**Project Track:** Health Rural Hometown Initiative **Focus Areas:** Heart disease, Stroke, Cancer

Proposed Rural Counties: Calhoun, Doddridge, Gilmer, Jackson, Ritchie, and Wood County, West Virginia, fully

rural, and Wood County, which is partially rural for census tract 54107010200.

Funds Request: \$962,212.35

**Target Population:** Food Access through Rural, Medical And Community sYstem (FARMACY) will serve Adults ages 20-65 who have not previously been diagnosed with hypertension, stroke, or cancer. The project will focus on high-risk populations, including individuals living in rural communities, with income at 200% or below the Federal poverty rate, racial minorities, or individuals with disabilities

Consortium Partnerships: The consortium, the Mid-Ohio Valley Rural Health Alliance (MOVRHA), has 14 participating organizations in the project. All the organizations where the project is offered are located in rural counties and 66% of the consortium are located in HRSA designated rural areas. Participants include Coplin Health Systems, Minnie Hamilton Health System, Ritchie Regional Health Care, WVU Extension Service, WV Breast and Cervical Cancer Screening Program, WV Health Connections, WVU-Parkersburg, Rural Action, Mountaineer Foodbank, American Heart Association, WV Division o Health Promotion and Chronic Disease, WV Office of Rural Health, WV Center for Rural Health Development.

**Evidence-Based or Promising Practice Model:** Wholesome Rx, a, evidence-based prescription for food model had been adapted for this project. The program will be modified to focus its education component on prevention of heart attack, stroke and cancer through diet and nutrition modification, and will include evidence-based education and screenings related to heart attack, stroke and cancer.

**Expected Outcomes:** Anticipated outcomes include (1) increased access to healthy nutrition-dense foods through clinical sites, (2) improved screening rates and earlier intervention for hypertension, diabetes, abnormal BMI and cancer (3) Increased education on heart disease, stroke and cancer (4) decrease in deaths related to heart attack, stroke and cancer (5) improved efficiencies in the coordination of healthcare, foodbanks and community education programs.

Capacity to Serve Rural Underserved Populations: Coplin Health Systems (CHS) is a federally qualified healthcare center that serves in four rural WV and OH counties. It serves over 16,000 rural, at-risk patients by providing primary care, behavioral health, dental, lab and pharmacy services. CHS has nine sites and 140 employees, and has the capacity and staff to support the project scope. The Food Access through Rural, Medical And Community sYstems (FARMACY) project proposed in this application will expand on the success of Coplin Health Center's FARMacy, which has provided food access to 659 patients at our clinical sites while offering education on the benefits of diet modification on health outcomes. CHS's FARMacy has successfully helped patients lower their body mass index, A1C hemoglobin measures, weight and blood pressure. The expansion to new counties will include increased community linkages by adding food distribution organizations, community education programs and state resources to the project.

**Funding Preference:** Coplin Health Systems is requesting a funding preference based on being in a Health Professional Shortage area and a Medically Undeserved Community. Jackson County WV is n a designated Health Professional Shortage Area.